Your data
We want to ensure that we keep the details we hold about you up to date and communicate with you fully in accordance with your wishes. Your data will continue to be used for the purposes of communication and marketing activities by post, email, telephone, fax or text message, unless you indicate otherwise. We use tools to monitor the effectiveness of our communications with you, including email tracking, which records when an e-mail from us is opened and/or how many links are clicked within the message. The data from this tracking are generally used in an aggregated and anonymised form. If at any time your details change or you wish to add to or remove from the list of communications sent to you then please contact us.

Your data are held securely in the University’s Shared Development and Alumni Relations System (DARS), which will help ensure your details are up to date and improve our communications with you. The data may be used by colleges, faculties, departments, administrative units, international offices, recognised alumni societies, sports and other entities associated with the University, and agents contracted by the University in that capacity.

Full details on how your data are held and used are set out in our Data Protection Statement, which can be found at www.alumni.ox.ac.uk/data_protection.